Our Carbon Balanced programme offers individuals, couples and families what is arguably the most effective way to fight climate change. By “offsetting” your unavoidable carbon emissions with us, you will fund the protection of forests that store harmful carbon dioxide (CO₂), helping to create a safer future for your loved ones and those who will come after them.

The effects of the climate crisis are clear to see. The last six years (2015 - 2020) were the six warmest on record. If we are to avoid catastrophic climate change and the biodiversity loss that goes with it, scientists tell us we only have until 2030 to cut global emissions by 45%. A make-or-break decade lies ahead, and we need to act now. With WLT, you can be part of the solution.

Our programme focuses on what scientists agree is a priority strategy to mitigate global warming: the protection of existing, carbon-rich tropical forests.

When you offset your emissions through us, you allow our partners to save land and lock huge volumes of carbon within mature trees and the soil in which they grow. Our partners will then sustainably manage the land you’ve saved, preserving it in perpetuity for both the people and the wildlife that depend upon it.
WHAT CAN I OFFSET?

ENERGY
GAS, COAL, OIL AND ELECTRICITY

TRANSPORT
PUBLIC AND PRIVATE JOURNEYS

FLIGHTS
ONE-WAY OR RETURN TRIPS

THE CARBON CYCLE

HEALTHY FOREST
Tropical forests, wetlands and mangroves are the planet's best "carbon sinks"

DEGRADED FOREST
The destruction of global forests has become a disaster for our climate

OUR CARBON BALANCED PROJECTS
FIGHTING CLIMATE CHANGE BY SAVING THE WILD PLACES THAT MATTER

Offsetting with WLT doesn’t just benefit the climate – you’ll also be safeguarding some of the most important habitats one could think of.

When you choose Carbon Balanced you help save biodiversity hotspots, packed with endangered species. And that’s not all. As shown by the snapshot of our current Carbon Balanced projects, these are areas home to local communities you will be empowering through our partners.

KHE NUOC TRONG
VIETNAM

Partner: Viet Nature
Species highlight: Red-shanked Douc
Offsetting impact: 69 acres (the size of Moscow’s Kremlin) for every 1,000 tonnes
Community benefit: Sustainable forest management is supported by three cooperatives covering 30 villages

NANGARITZA
ECUADOR

Partner: Naturaleza y Cultura Ecuador
Species highlight: Jaguar
Offsetting impact: 17 acres (the size of 10 football pitches) for every 1,000 tonnes
Community benefit: The Indigenous Shuar people receive government income in return for protecting their ancestral land

XILITLA
MEXICO

Partner: Grupo Ecológico Sierra Gorda
Species highlight: Puma
Offsetting impact: 30 acres (the size of the US Pentagon) for every 1,000 tonnes
Community benefit: Infrastructure, livelihood improvement projects and 7,500+ acres of community-based forest management areas

GET IN TOUCH!
For more information please visit: worldlandtrust.org/carbon-balanced or contact info@worldlandtrust.org

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